

ANNEX 1: RECOMMENDED STUDY PATH FOR NSYSU STUDENTS

First Year at NSYSU			
NSYSU Courses	Cr.	Equivalent Subject at KBS	ECTs
2 Mandatory courses			
• Business Ethics and Social Responsibility	3		
• International Business Management	3		
3 Fundamental courses	9		
2 Core courses		3 Fundamental courses	
• International Financial Management	3	• Finance	(5)
• International Human Resources Management	3	• Human Resource Management	(5)
3 Core Course from the following:	9		
• Research Methodology			
• Consulting Methods and Practice			
• Management Information Systems			
• Cross Cultural Management			
• Asia Pacific Business Environment			
• Seminar in Business Management			
• Organizational Theory and Management			
• International Marketing Management			
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1 Elective courses	3		
• Business Strategy		• Corporate Strategy	(5)
1 Thesis course	3		
Credits in 1 st year	36		15

Second year at Kedge Business School			
Equivalent Subject at NSYSU	Cr.	KBS courses	ECTs
• (4 elective courses)	12	3 Fundamental courses	
		• Innovation and Entrepreneurship	5
		• Managing in Complexity	5
		• Marketing Management	5
		6 Elective courses	30
		ProAct Elective Group Project	N/A
Master's thesis		Master's thesis	
Credits in 2 nd year	12		45
Total Credit	48		60

* Students will have to complete a 6-month internship/ work experience to meet the graduation requirement of Master in Management in KEDGE.