



2022

# BURGUNDY SCHOOL OF BUSINESS

# BSB ON THE RISE

FT

FINANCIAL  
TIMES

In the TOP 100 of the Financial Times ranking and continues to rise

SIGEM

In the TOP 15 of the French SIGEM ranking.



TOP 1 of the HappyatSchool<sup>(R)</sup> ranking.



Part of the few business schools worldwide awarded with the impressive dual accreditation AACSB and EQUIS



Proud member of the *Conférence des Grandes Ecoles*, which gathers the 40 most prestigious schools in France



The *Bienvenue en France* label guarantees international students services to the highest standards



“ Burgundy School of Business is **much more than an international "Grande Ecole"**. We believe in a unique Student focused teaching model.

We nurture open-mindedness and **entrepreneurship** in our students. Our mission is not to simply educate but to guide them **in forming their own personal and professional identity**.

Our school welcomes students from **all backgrounds and nationalities**. We truly believe that **diversity** is the key to innovation, creativity and performance, at

BSB, and in their future careers.

Welcome to BSB ! ”

**Stéphane BOURCIEU**

Dean and Director of Burgundy School of Business

# ENJOY A ONCE-IN-A-LIFETIME EXPERIENCE AT BSB



# DIJON A STUDENT-CENTRED CAMPUS

Located in the heart of the city centre of Dijon, BSB's campus is a stimulating place to study, entirely designed for the student's experience and equipped with the best facilities: The Entrepreneurial Garden, gym, trading room, garden, zen room, dance studio, music studio, arts & culture area and student lounge.



DIJON,  
IN THE TOP 10  
DESTINATIONS  
TO SEE

*CNN «where to travel»  
ranking, 2022*



CAMPUS TOUR VIDEO

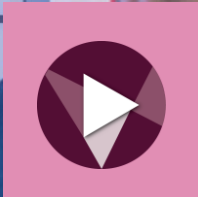


# LYON

## A COLLABORATIVE HUB

Five minutes from Central Station, our brand new Lyon campus is located at the heart of the city. Designed to boost your academic and personal development, it is equipped with: co-working spaces inspired by Google's headquarters, smaller classrooms for personalized learning, our Digital Learning Center, a 3D printing room, a lecture hall, a sport hall, a lounge area, a kitchen space and a student clubs area.

360° CAMPUS TOUR



OPEN SINCE 2021



LYON,  
#2 BEST  
BIG CITY  
IN THE WORLD  
For food, wine, architecture and  
art

*Condé Nast Traveler,  
2020 Readers' Choice Award*



**BSB**  
BURGUNDY SCHOOL OF BUSINESS

# EDUCATION FUELED BY RESEARCH

BSB's faculty is composed of 83 professors whose research and scholarly work feeds our programmes, helping students to cultivate their critical analysis and structure their reasoning.

At the cutting edge of each of our fields of research, our experts produce numerous high-level publications.

## FINANCE & CORPORATE GOVERNANCE



## DECISIONS & BEHAVIOURS



## ARTS & CULTURAL MANAGEMENT



## ENTREPRENEURSHIP & INNOVATION



## DIGITAL LEADERSHIP



## WINE & SPIRITS MANAGEMENT



# FRANCE, AN IMPORTANT PLAYER IN THE WORLD ECONOMY

Burgundy is home to some of the world's largest multinational companies operating in a variety of industries.

Thanks to a supportive business environment, you will also find plenty of small and medium-sized companies as well as start-ups.



OVER  
30 FRENCH COMPANIES  
ARE IN THE FORTUNE GLOBAL  
500 RANKING

OVER  
10 FRENCH UNICORN START-UPS  
VALUED AT MORE THAN  
US\$ 1 BILLION



RENAULT



# AN INTERNATIONAL FEEL AT THE HEART OF OUR CAMPUSES

BSB was the first school in France to provide business education to international students and we are now happy to welcome students from all over the world for a degree, exchange semesters, a double degree or a short-term programme.



200+

INTERNATIONAL  
ACADEMIC  
PARTNERS

17,000

ALUMNI  
WORLD-  
WIDE

25%

INTERNATIONAL  
STUDENTS

75

NATIONALITIES  
AMONGST  
STUDENTS

39%

INTERNATIONAL  
FACULTY

19

NATIONALITIES  
AMONGST  
THE PERMANENT  
FACULTY

BSB also welcomes more than thirty prestigious international professors each year as part of the Master *Grande Ecole* "Excellence in Pedagogy" international modules, providing students with multicultural insights in a range of areas.



# BSB: OUTSTANDING SUPPORT FOR OUTSTANDING STUDENTS

At BSB, we strongly believe that students thrive when they can focus on their courses, in an academic environment dedicated to personalised learning and customised support.



## INDIVIDUAL ATTENTION AT THE CORE OF OUR VALUES

- Classroom teaching only - no large lecture halls
- An average of 1 teacher for every 40 students
- 83 professors and 450 expert lecturers
- Face-to-face teaching enhanced by new technology
- Safe and well-located campuses



## EMPLOYABILITY AS MAIN OBJECTIVE

- Group and individual coaching to reveal the best in each student
- Career guidance to open perspectives
- Exceptional work environment, facilitating creative interactions and knowledge-sharing
- Immediate exposure to the real world of business through field trips, case studies, training simulations, and meetings with professionals

# PROGRAMMES AT BSB OPEN TO NSYSU DOUBLE DEGREE CANDIDATES

NSYSU programme	BSB programme
IBMBA	MSc Luxury Management and Innovation MSc Green Tech and Sustainable Societies MSc Artificial Intelligence and Digital Technology Management
Master of Business Management (MBA)	MSc Luxury Management and Innovation MSc Green Tech and Sustainable Societies MSc Artificial Intelligence and Digital Technology Management
Master of Health Care Management (MBA)	MSc Artificial Intelligence and Digital Technology Management MSc Green Tech and Sustainable Societies

# ENJOY A ONCE-IN-A-LIFETIME EXPERIENCE AT BSB

## STUDY PLAN

- Year 1 (sept 2022) at NSYSU in a Master programme
- Year 2 (sept 2023) at BSB in one of the MSc programmes (depends on your background)

## REQUIREMENTS

- Completion of NSYSU Master Thesis
- Validation of 60 ECTS in second year (equivalent to 30 credits) at BSB (including BSB Master Thesis)

## GRADUATION FROM NSYSU & BSB – 3 DEGREES

From NSYSU : the programme you've enrolled in

From BSB : Master in Management & MSc programme of your choice



# ENJOY A ONCE-IN-A-LIFETIME EXPERIENCE AT BSB

CALENDAR 2023/2024

## PRIOR TO ARRIVAL

APRIL 2023 Applications must be submitted and followed by an online interview (if applicable)

MID – MAY 2023 Acceptance letter sent to students for visa application purpose

## 1<sup>st</sup> SEMESTER

### SEPTEMBER

Orientation days (with other incoming students)

### MID – SEPTEMBER

Beginning of the semester

### THIRD WEEK OF DECEMBER

1st Semester examination period

Christmas Holidays until the first week of January

## 2<sup>nd</sup> SEMESTER

### MID – JANUARY 2023

Beginning of the semester

### END OF MARCH – END OF APRIL

End of the semester (depends on the programme)

### THIRD WEEK OF APRIL

2nd Semester end of examination period

Resit exams are organized at the end of the academic year (April/May)

### MID – JUNE

Examination board (for courses)

### JUNE – SEPTEMBRE OR DECEMBER

Deadline to submit internship report or monography

### MID – OCTOBER

Graduation board

### MARCH 2025

Graduation ceremony

# FIVE STEPS TO JOIN BSB

## Double Degree programme

### STEP 1

Choose the programme that suits your academic track and professional goals.

### STEP 2

Check your eligibility:  
IELTS: 6.5, TOEIC 785, IBT TOEFL 90  
GPA 3,0/4,5 or 75%  
All credits obtained (equivalent to 60 ECTS)

### STEP 3

Contact the International Relations Office at your Home Institution, apply and send your documentation by the deadlines.

### STEP 4

Plan your stay.  
BSB will provide an acceptance letter and practical information.

### STEP 5

Join the orientation sessions organised at the beginning of each semester at BSB!



# HELP IS ALWAYS AT HAND

Our dedicated staff offer the necessary support to ensure that each student integrates well into BSB's community and receives guidance and personalised counselling throughout their time at BSB.

## FOR A SMOOTH INTEGRATION

Welcome days: administrative workshops, bank account opening, study methodology workshop, city tour

### WELCOME DAYS



Melting Potes & Ly'on Board : 2 student clubs (Dijon/Lyon) to become part of BSB's family from the very first days



Visits: City tour, cultural and gastronomic trips



Welcoming: a dedicated team for international students



Easy arrival: train station pick-up and check-in to accommodation

BSB welcomes 500 international students each year and was one of the first institutions to receive the "Bienvenue en France" label, awarded by Campus France. It recognizes the quality and accessibility of information, reception facilities, training opportunities, housing, campus life and alumni relations of the school for international students.



# READY? ONCE-IN-A-LIFETIME GET SET, GO!

There are many details to keep in mind before travelling to France and starting the adventure with us at BSB.



## IMMIGRATION:

Students from Taiwan are required to apply for a visa. A passport will be necessary.



## HEALTH INSURANCE:

### Non-European

students: **MUST** subscribe to the free French Health insurance system upon arrival; in

addition, they can sign-up for top-up health insurance (*mutuelle*) for a better reimbursement of their medical expenses.

**Highly recommended:** private health insurance to cover you for the first 2 months, and insurance covering you for repatriation during your whole stay.

## ACCOMMODATION:

Private rooms, residences, homestay, on our dedicated housing platform Studapart, students will easily find the accommodation that suits their lifestyle and their budget.



## BUDGET:

To make the most of BSB's experience, it is important not to forget to plan a budget that includes accommodation and daily expenses (food, medical care, transport, etc). On a monthly basis, these expenses amount on an average to €800 in Dijon and €900 in Lyon.



# SEE YOU SOON AT BSB



 **BSB** | We believe  
BURGUNDY SCHOOL OF BUSINESS in you<sup>TH</sup>

[www.bsb-education.com](http://www.bsb-education.com)

